

Arizona Daily Wildcat Public Service Advertising Partnership

Please complete the following information to apply for a Public Service Advertising Partnership with the Daily Wildcat. Your program or project should be sponsored by UA students, a UA student organization or a campus department. It should bring benefits to the UA community and serve the public interest.

Maximum available in matching funds is \$1,000 per application or the approximate equivalent of 4 quarter-pages. Funds cannot be used in conjunction with existing advertising contracts and are subject to the \$9.70 per column inch campus advertising rate.

SPONSOR/ORGANIZATION _____

ADDRESS _____

CONTACT PERSON _____ **PHONE** _____

CONTACT PERSON E-MAIL ADDRESS _____

Describe your program or project. When? Where? What is taking place? How is it being funded?

How does your program benefit the public interest and the UA community?

How much advertising space do you need and when do you need it?

Return completed application to **Brett Fera**, Assistant Director, **Bfera@dailywildcat.com** or fax to **(520) 621-3094**. Please call **(520) 621-1714** with any questions or for assistance with applying.